

Gewinnerliste Promo Lions 2009

Titel	Kunde	Produkt	Unternehmen	Land	Agentur	Preis
YUBARI	YUBARI RESORT	RESORT FACILITIES	BEACON COMMUNICATIONS Tokyo	Japan	BEACON COMMUNICATIONS Tokyo	Grand Prix
STORE+ SELLS HOPE	PORTUGUESE RED CROSS	RED CROSS DONATIONS/HOPE	Leo Burnett LISBOA	Portugal	Leo Burnett LISBOA / ARC WORLDWIDE LISBOA Lisbon	Gold Lion
MAGIC SALAD PLATE	FOUR'N TWENTY	MEAT PIES	CLEMENGER BBDO Melbourne	Australien	CLEMENGER BBDO Melbourne	Gold Lion
ADITHREAD	ADIDAS Neuseeland / Neuseeland RUGBY UNION	ALL BLACKS RANGE	TBWA\WHYBIN\TEQUILA Auckland	Neuseeland	TBWA\WHYBIN (180)TBWA) Auckland	Gold Lion
WHEN WILL THE FRUIT BURST	PASCALL	FRUIT FLAVOURED SWEETS	DDB Neuseeland Auckland	Neuseeland	DDB Neuseeland Auckland	Gold Lion
LET IT RING	OVK/PARENTS OF CHILD ROAD VICTIMS	ROAD SAFETY MESSAGE	HAPPINESS BRUSSELS	Belgien	HAPPINESS BRUSSELS	Gold Lion
FRUIT BURST	PASCALL	FRUIT FLAVOURED SWEETS	DDB Neuseeland Auckland	Neuseeland	DDB Neuseeland Auckland	Gold Lion
MAGIC SALAD PLATE	FOUR'N TWENTY	MEAT PIES	CLEMENGER BBDO Melbourne	Australien	CLEMENGER BBDO Melbourne	Gold Lion
TED696 PROJECT	LION NATHAN Australien	TOOHEYS BEER 696ML	BMF Sydney	Australien	BMF Sydney	Gold Lion
BABY MADE ON BOARD	DODGE	DODGE JOURNEY	PROXIMITY BBDO Brussels	Belgien	PROXIMITY BBDO Brussels	Gold Lion
ZUJI BEANS	ZUJI	TRAVEL BOOKING WEBSITE	HAPPY SOLDIERS Sydney	Australien	HAPPY SOLDIERS Sydney / THE HALLWAY/1220 Redfern	Gold Lion
TED696 PROJECT	LION NATHAN Australien	TOOHEYS BEER 696ML	BMF Sydney	Australien	BMF Sydney	Silver Lion
GAME OF DEATH	NOKIA	N96 BRUCE LEE LIMITED EDITION PHONE	JWT BEIJING	China	JWT BEIJING / A4A Beijing	Silver Lion
STORE THAT SELLS HOPE	PORTUGUESE RED CROSS	RED CROSS DONATIONS/HOPE	Leo Burnett LISBOA	Portugal	Leo Burnett LISBOA / ARC WORLDWIDE LISBOA Lisbon	Silver Lion
UPLOAD CINEMA	FILM THEATRE DE UITKUIK	CINEMA SCREENING	LOWE/DRAFTFCB Amsterdam	Niederlanden	LOWE/DRAFTFCB Amsterdam	Silver Lion
VILLAGE WHERE NOTHING EVER HAPPENS	CONNECT - SPECIALIZED COUNCIL OF PAY TV THEMATIC CHANNELS	PAY TV ADVERTISING/MIRAVETE VILLAGE	SHACKLETON Madrid	Spanien	SHACKLETON Madrid	Silver Lion
SAVE THE WORDS	OXFORD FAJAR	OXFORD DICTIONARY	Y&R Singapore	Singapur	Y&R Singapore	Silver Lion
LISTEN	Korea HEART FEDERATION	HEART DISEASE CAMPAIGN	CREATIVA Seoul	Korea	CREATIVA Seoul	Silver Lion
VILLAGE WHERE NOTHING EVER HAPPENS	CONNECT: SPECIALIZED COUNCIL OF PAY TV THEMATIC CHANNELS	PAY TV ADVERTISING/MIRAVETE VILLAGE	SHACKLETON Madrid	Spanien	SHACKLETON Madrid	Silver Lion
BABY MADE ON BOARD	DODGE	DODGE JOURNEY	PROXIMITY BBDO Brussels	Belgien	PROXIMITY BBDO Brussels	Silver Lion
CARLTON DRAUGHT PLASTIC CUP	FOSTER'S GROUP	DRAUGHT BEER	CLEMENGER BBDO Melbourne	Australien	CLEMENGER BBDO Melbourne / CSM Melbourne Melbourne	Bronze Lion
LISTEN	Korea HEART FEDERATION	HEART DISEASE CAMPAIGN	CREATIVA Seoul	Korea	CREATIVA Seoul	Bronze Lion
DROP THE BOMB	FOSTER'S GROUP	CARLTON DRAUGHT BEER	CLEMENGER BBDO Melbourne	Australien	CLEMENGER BBDO Melbourne	Bronze Lion
GAS STATION	SUZUKI	SUZUKI CARS	ROBERT/BOISEN & LIKE-MINDED Copenhagen	Dänemark	ROBERT/BOISEN & LIKE-MINDED Copenhagen	Bronze Lion
WORLD'S 1ST EPHEMERAL MUSEUM	DIAGEO Portugal	PAMPERO RUM	Leo Burnett LISBOA	Portugal	Leo Burnett LISBOA / ARC WORLDWIDE LISBOA Lisbon	Bronze Lion
CHANGE YOUR NAME IN GEROLSTEINER	GEROLSTEINER	MINERAL WATER	MORTIERBRIGADE Brussels	Belgien	MORTIERBRIGADE Brussels	Bronze Lion
VILLAGE WHERE NOTHING EVER HAPPENS	CONNECT - SPECIALIZED COUNCIL OF PAY TV THEMATIC CHANNELS	PAY TV ADVERTISING/MIRAVETE VILLAGE	SHACKLETON Madrid	Spanien	SHACKLETON Madrid	Bronze Lion
LEGO	MYTOYS.DE	LEGO BRICK BOXES	LUKAS LINDEMANN ROSINSKI Hamburg	Deutschland	LUKAS LINDEMANN ROSINSKI Hamburg	Bronze Lion
DESKTOP INVADER	NHK ENTERPRISES	DIGITAL ART FESTIVAL	HAKUHODO Tokyo	Japan	HAKUHODO Tokyo	Bronze Lion
COMPUTERTAN	SKCIN	CHARITY SERVICES	McCANN ERICKSON LONDON	Großbritannien	McCANN ERICKSON LONDON	Bronze Lion
TRAPPERS	ATRAPALO.COM	TRAVEL AGENCY	DOUBLEYOU Barcelona	Spanien	DOUBLEYOU Barcelona	Bronze Lion
STAINBROIDERY	PROCTER & GAMBLE	TIDE DETERGENTS	Leo Burnett Indien Mumbai	Indien	Leo Burnett Indien Mumbai	Bronze Lion
CARLTON DRAUGHT PLASTIC CUP	FOSTER'S GROUP	DRAUGHT BEER	CLEMENGER BBDO Melbourne	Australien	CLEMENGER BBDO Melbourne / CSM Melbourne Melbourne	Bronze Lion
CARB RELIEF	LION NATHAN	TOOHEYS NEW WHITE STAG BEER	SAATCHI & SAATCHI Australien Sydney	Australien	SAATCHI & SAATCHI Australien Sydney	Bronze Lion
DROP THE BOMB	FOSTER'S GROUP	CARLTON DRAUGHT BEER	CLEMENGER BBDO Melbourne	Australien	CLEMENGER BBDO Melbourne	Bronze Lion
GAME OF DEATH	NOKIA	N96 BRUCE LEE LIMITED EDITION PHONE	JWT BEIJING	China	JWT BEIJING / A4A Beijing	Bronze Lion
TREEHOUSE RESTAURANT	YELLOW	YELLOW PAGES	COLENSO BBDO Auckland	Neuseeland	COLENSO BBDO Auckland / AIM PROXIMITY Auckland	Bronze Lion
CORPORATE IMAGE	RUIZ NICOLI LINEAS	NIELSEN AWARDS	RUIZ NICOLI LINEAS Madrid	Spanien	RUIZ NICOLI LINEAS Madrid	Bronze Lion
SUPERSONICS	SUPERSONIC CPH	SOUND/MUSIC/RADIO PRODUCTION	SAATCHI & SAATCHI Copenhagen	Dänemark	SAATCHI & SAATCHI Copenhagen	Bronze Lion
SPECIAL OLYMPICS MESSAGE RELAY	SPECIAL OLYMPICS Japan	SPECIAL OLYMPICS	SHIGAYA-GUMI Tokyo	Japan	SHIGAYA-GUMI Tokyo / RHIZOMATIKS Tokyo	Bronze Lion
COMPUTERTAN	SKCIN	CHARITY SERVICES	McCANN ERICKSON LONDON	Großbritannien	McCANN ERICKSON LONDON	Bronze Lion
ZUJI BEANS	ZUJI	TRAVEL BOOKING WEBSITE	HAPPY SOLDIERS Sydney	Australien	HAPPY SOLDIERS Sydney / THE HALLWAY/1220 Redfern	Bronze Lion
GAISFLOWERS	IFK GÖTEBORG	FOOTBALL DERBY	ANR.BBDO Gothenburg	Schweden	ANR.BBDO Gothenburg	Bronze Lion
STORE THAT SELLS HOPE	PORTUGUESE RED CROSS	RED CROSS DONATIONS/HOPE	Leo Burnett LISBOA	Portugal	Leo Burnett LISBOA / ARC WORLDWIDE LISBOA Lisbon	Bronze Lion