

Film Lions Shortlist - Cannes Lions 2013

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country	Agency	Production Company
A01 (Savoury Foods)								
A01/014	00479	BEDROOM	UNILEVER	RAGU	BARTON F. GRAF 9000 New York	USA	BARTON F. GRAF 9000 New	@radical.media New York
A01/015	00480	CHEEK	UNILEVER	RAGU	BARTON F. GRAF 9000 New York	USA	BARTON F. GRAF 9000 New	@radical.media New York
A01/016	00481	HAMSTER	UNILEVER	RAGU	BARTON F. GRAF 9000 New York	USA	BARTON F. GRAF 9000 New	@radical.media New York
A01/017	00563	FARMER'S LAD	HOVIS	HOVIS	ACADEMY FILMS London	UNITED KINGDOM	ACADEMY FILMS London	ACADEMY FILMS London
A01/018	00639	HANK	KERRY FOODS	MATTESSONS	SAATCHI & SAATCHI London	UNITED KINGDOM	SAATCHI & SAATCHI London	RATTLING STICK London
A01/020	00893	MOOSCLES	APPLEGATE	HOT DOG	TAXI NEW YORK	USA	TAXI NEW YORK	STATION FILM New York
A01/021	00894	FRIED STEAK	APPLEGATE	HOT DOG	TAXI NEW YORK	USA	TAXI NEW YORK	STATION FILM New York
A01/022	00895	SHOT AND A STEER	APPLEGATE	HOT DOG	TAXI NEW YORK	USA	TAXI NEW YORK	STATION FILM New York
A01/023	00913	GOOD FOOD	LURPAK/ARLA	LURPAK UK	GORGEOUS London	UNITED KINGDOM	WIEDEN+KENNEDY London	GORGEOUS London
A01/036	01413	THE PROFITEERS	FIORUCCI FOOD	COLD CUTS	McCANN WORLDGROUP Milan	ITALY	McCANN WORLDGROUP Milan	MERCURIO CINEMATOGRAFICA Milan
A01/038	01483	WEAVE YOUR MAGIC	ARLA	LURPAK	WIEDEN+KENNEDY London	UNITED KINGDOM	WIEDEN+KENNEDY London	OUTSIDER London
A01/050	02185	TOKYO	ABBA SEAFOOD	KALLES	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg	ACNE PRODUCTION Stockholm
A01/061	02636	FIREWORKS OF TASTE	LACTALIS INTERNATIONAL	PRESIDENT BUTTER	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	MEMAC OGILVY Dubai	BIG KAHUNA FILMS Dubai
A01/062	01459	THE PACKAGE	TINE	BRUNOST (BROWN CHEESE)	TRY/APT ADVERTISING AGENCY Oslo	NORWAY	TRY/APT ADVERTISING AGENCY Oslo	BACON OSL Oslo
A01/067	02856	THE CHASE	GREY POUAPON	GREY POUAPON	CP+B Boulder	USA	CP+B Boulder	HUNGRY MAN New York / CUT + RUN Santa Monica / JSM MUSIC New York
A01/074	02252	THEY KNOW IT	CALVO	CALVO TUNA	McCANN ERICKSON Madrid	SPAIN	McCANN ERICKSON Madrid	WIND Madrid
A01/086	00720	DUSTY	REDISCOVER DAIRY	DAIRY	FoxP2 Cape Town	SOUTH AFRICA	FoxP2 Cape Town	PLANK Cape Town
A01/089	02214	BATTLE	CALIFORNIA MILK PROCESSING BOARD	MILK	GRUPO GALLEGOS HUNTINGTON BEACH	USA	GRUPO GALLEGOS HUNTINGTON BEACH	REBOLUCION Buenos Aires / BITT ANIMATION + VFX Buenos Aires / JUICE WEST Santa Monica
A01/090	02215	PIÑATA	CALIFORNIA MILK PROCESSING BOARD	MILK	GRUPO GALLEGOS HUNTINGTON BEACH	USA	GRUPO GALLEGOS HUNTINGTON BEACH	REBOLUCION Buenos Aires / BITT ANIMATION + VFX Buenos Aires / JUICE WEST Santa Monica
A02 (Sweet Foods & Snacks)								
A02/031	00724	SAMPLE LADY	MARS CHOCOLATE NORTH AMERICA	SNICKERS PEANUT BUTTER SQUARED	BBDO NEW YORK	USA	BBDO NEW YORK	BISCUIT FILMWORKS Los Angeles
A02/072	01982	RACE	ARCOR	TOPLINE	Y&R BUENOS AIRES	ARGENTINA	Y&R BUENOS AIRES	AGOSTO BUENOS AIRES
A02/085	02703	NIGHT VISION	MONDELEZ	WHEAT THINS	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	SMITH AND JONES FILMS Los Angeles

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A02/088	01610	THE INTERVENTION	MENTOS	MENTOS PURE FRESH GUM / CONFECTIONARY	BBH London	UNITED KINGDOM	BBH London	BISCUIT FILMWORKS London
A02/090	01631	TECHNOLOGY	MENTOS	MENTOS CANDY / CONFECTIONARY	BBH London	UNITED KINGDOM	BBH London	BISCUIT FILMWORKS London
A02/093	02638	LIFE RAFT	OREO	OREO COOKIE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	MJZ Los Angeles
A02/094	02640	WHISPER FIGHT	OREO	OREO COOKIE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	MJZ Los Angeles
A02/096	03143	FIGURINES	MARS / WRIGLEY	SKITTLES	DDB CHICAGO	USA	DDB CHICAGO	STATION FILM Los Angeles
A02/104	02704	PUPPET :30	MONDELEZ	WHEAT THINS	TBWA\CHIAT\DAY New York	USA	BEING NY New York	SMITH AND JONES FILMS Los Angeles

A03 (Alcoholic Drinks)

A03/024	00368	CLOCK	DIAGEO	GUINNESS	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM	ABBOTT MEAD VICKERS BBDO London	GORGEOUS London
A03/025	00369	CLOUD	DIAGEO	GUINNESS	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM	ABBOTT MEAD VICKERS BBDO London	GORGEOUS London
A03/036	00754	INFART	PABST BREWING CO.	OLD MILWAUKEE	FUNNY OR DIE Los Angeles	USA		FUNNY OR DIE'S GIFTED YOUTH Los Angeles
A03/047	01254	BEER CHASE	CARLTON & UNITED BREWERIES	CARLTON DRAUGHT	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	THE SWEET SHOP Melbourne
A03/048	01255	RIVER OF BLONDE	CARLTON & UNITED BREWERIES	PURE BLONDE	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	REVOLVER/ WILL O'ROURKE Sydney
A03/052	01263	COINCIDENCE	CARLTON & UNITED BREWERIES	CARLTON MID	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	FINCH Sydney / FURLINED Santa Monica
A03/077	02427	THE SWITCH	HEINEKEN NETHERLANDS	HEINEKEN BEER	TBWA\NEBOKO Amsterdam	THE NETHERLANDS	TBWA\NEBOKO Amsterdam	STINK London
A03/080	00523	THE EXPRESS	HEINEKEN	HEINEKEN	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS	WIEDEN+KENNEDY AMSTERDAM	MJZ London
A03/092	02785	NO SOUND	HEINEKEN USA	NEWCASTLE BROWN ALE	DROGA5 New York	USA	DROGA5 New York	WEBBER REPRESENTS New York / CUT+RUN New York / THE MILL New York
A03/093	03029	WHATEVER'S COMFORTABLE BEACH	SOUTHERN COMFORT	SOUTHERN COMFORT	WIEDEN+KENNEDY New York	USA	WIEDEN+KENNEDY New York	BISCUIT FILMWORKS New York

A04 (Non-Alcoholic Drinks)

A04/013	00335	SUNSHINE BUBBLE	MURRAY GOULBURN CO-OPERATIVE	DEVONDALE FAST START LIQUID BREAKFAST	DDB MELBOURNE Melbourne	AUSTRALIA	DDB MELBOURNE Melbourne	PRODIGY Sydney
A04/014	00336	MANCHILD	MURRAY GOULBURN CO-OPERATIVE	DEVONDALE FAST START LIQUID BREAKFAST	DDB MELBOURNE Melbourne	AUSTRALIA	DDB MELBOURNE Melbourne	PRODIGY Sydney
A04/024	00870	FIXATION	GATORADE	BRAND	TBWA\CHIAT\DAY Los Angeles	USA	TBWA\CHIAT\DAY Los	MJZ Los Angeles
A04/047	02500	BURN VISIONS	THE COCA-COLA COMPANY	BURN ENERGY DRINK	PUBLICIS ITALY Milan	ITALY	PUBLICIS ITALY Milan	SMUGGLER New York
A04/059	02526	BABY AND ME	EVIAN	EVIAN	BETC Paris	FRANCE	BETC Paris	ICONOCLAST Paris

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A04/066	02868	UNLOCK THE 007 IN YOU	COKE ZERO	NON ALCOHOLIC DRINK	MARCEL Paris	FRANCE	MARCEL Paris	SONNY London / PREMIÈRE HEURE Saint-Cloud
A04/082	02619	VIDEO GAMES	COCA-COLA NORTH AMERICA	COKE ZERO	DROGA5 New York	USA	DROGA5 New York	SMUGGLER Hollywood / THE MILL New York / MACKENZIE CUTLER New York
A04/087	01613	PALS	ROBINSONS	ROBINSONS ORANGE SQUASH	BBH London	UNITED KINGDOM	BBH London	ACADEMY FILMS London

A05 (Household: Cleaning Products)

A05/011	02920	MIRACLE STAIN	P&G	TIDE DETERGENT	SAATCHI & SAATCHI New York	USA	SAATCHI & SAATCHI New	HUNGRY MAN New York
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A06 (Household: Other)

A06/010	03177	OLD MAN.	BEHR	BEHR	ANÓNIMO Mexico City	MEXICO	ANÓNIMO Mexico City	CENTRAL FILMS Mexico City
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A07 (Home Appliances & Furnishings)

A07/009	00184	SUMMER HATER	BGH	AIR CONDITIONER	DEL CAMPO SAATCHI & SAATCHI Buenos Aires	ARGENTINA	DEL CAMPO SAATCHI & SAATCHI Buenos Aires	MJZ London / LABHOUSE Buenos Aires
A07/010	00185	THE BIG STEAL	BGH	MICROWAVES	DEL CAMPO SAATCHI & SAATCHI Buenos Aires	ARGENTINA	DEL CAMPO SAATCHI & SAATCHI Buenos Aires	PRIMO Buenos Aires
A07/012	00187	IT'S MINE	BGH	MICROWAVES	DEL CAMPO SAATCHI & SAATCHI Buenos Aires	ARGENTINA	DEL CAMPO SAATCHI & SAATCHI Buenos Aires	PRIMO Buenos Aires

A08 (Cosmetics & Beauty)

A08/002	00280	YOUNG AND MATURE	UNILEVER	AXE YOUNG AND AXE MATURE	ponce buenos aires	ARGENTINA	ponce buenos aires	LANDIA Buenos Aires
A08/036	01615	FIREMAN	AXE	AXE APOLLO SPACE ACADEMY	BBH London	UNITED KINGDOM	BBH London	BISCUIT FILMWORKS London
A08/037	01616	LIFEGUARD	AXE	AXE APOLLO SPACE ACADEMY	BBH London	UNITED KINGDOM	BBH London	BISCUIT FILMWORKS London
A08/038	02653	BED	OLD SPICE	PERSONAL CARE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	SMITH AND JONES FILMS Los Angeles
A08/041	02656	JET SKI	OLD SPICE	PERSONAL CARE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	SMITH AND JONES FILMS Los Angeles

A09 (Toiletries)

A09/011	01442	EMMA	DELIPAPIER	LE TREFLE	LEO BURNETT FRANCE Paris	FRANCE	LEO BURNETT FRANCE Paris	HENRY DE CZAR Paris
A09/012	02981	CAMERA SHY	UNILEVER	DOVE BRAND	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON	EPOCH LONDON

A10 (Pharmacy)

A10/019	02813	MAN	BOEHRINGER INGELHEIM	ANADOR	BORGHI/LOWE São Paulo	BRAZIL	BORGHI/LOWE São Paulo	CINE CINEMATOGRAFICA São Paulo
A10/027	00678	MARATHON	ESSILOR	OPTIFOG	HEREZIE Paris	FRANCE	HEREZIE Paris	OPC/KNUCKLEHEAD Toronto
A10/032	00987	BATTING PRACTICE CENTER 1	MURATA KAMPO CHINESE HERBAL MEDICINE	BAIKA GOFUKU GAN	DENTSU CREATIVE X Tokyo	JAPAN	DENTSU Tokyo	DENTSU CREATIVE X Tokyo

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A10/033	00988	BATTING PRACTICE CENTER 2	MURATA KAMPO CHINESE HERBAL MEDICINE	BAIKA GOFUKU GAN	DENTSU CREATIVE X Tokyo	JAPAN	DENTSU Tokyo	DENTSU CREATIVE X Tokyo
A10/034	00989	BATTING PRACTICE CENTER 3	MURATA KAMPO CHINESE HERBAL MEDICINE	BAIKA GOFUKU GAN	DENTSU CREATIVE X Tokyo	JAPAN	DENTSU Tokyo	DENTSU CREATIVE X Tokyo
A10/035	02128	MUSTANG	LILLY CANADA	CIALIS	DDB CANADA/TORONTO	CANADA	DDB CANADA/TORONTO	IMPORTED ARTISTS FILM COMPANY Toronto
A10/036	02127	CURFEW	LILLY CANADA	CIALIS	DDB CANADA/TORONTO	CANADA	DDB CANADA/TORONTO	IMPORTED ARTISTS FILM COMPANY Toronto

A11 (Clothing, Footwear & Accessories)

A11/005	01865	VOICES	NIKE	NIKEWOMEN	ANONYMOUS CONTENT Culver City	USA	ANONYMOUS CONTENT	
A11/023	02641	THREAD	LEVI STRAUSS & CO.	FALL 2012 COLLECTION	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	PARK PICTURES New York
A11/024	02642	JOGGER	NIKE	NIKE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	PARK PICTURES Santa Monica
A11/039	02408	CAT FLAP	NIKE	NIKE FREE	FURLINED Santa Monica	USA	WIEDEN+KENNEDY Portland	FURLINED Santa Monica

A12 (Miscellaneous)

A12/002	03125	SWOPPED AT BIRTH	TIGER BRANDS	UNIBALL	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG	FRIEZE FILMS Johannesburg
A12/003	02841	BUST YOU OUT	TIGER BRANDS	UNIBALL	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG	FRIEZE FILMS Johannesburg
A12/006	01044	FAMILY TIES	MONTEGO PET NUTRITION	BRAND	HUMAN.KIND ADVERTISING JOHANNESBURG	SOUTH AFRICA	HUMAN.KIND ADVERTISING JOHANNESBURG	VELOCITY FILMS Cape Town

A13 (Cars)

A13/001	00500	OFFROAD	DAIMLER / SMART	SMART FORTWO	BBDO GERMANY Berlin	GERMANY	BBDO GERMANY Berlin	BIGFISH FILMPRODUKTION Berlin
A13/002	00501	PUBLIC TRANSPORT	DAIMLER / SMART	SMART FORTWO	BBDO GERMANY Berlin	GERMANY	BBDO GERMANY Berlin	BIGFISH FILMPRODUKTION Berlin
A13/040	01839	TEST DRIVE CINEMA	CITROËN	CITROËN NEW C3	HAVAS WORLDWIDE São Paulo	BRAZIL	HAVAS WORLDWIDE São Paulo	YELLOW STUDIOS Sao Paulo
A13/046	01993	PROM	AUDI OF AMERICA	BRAND	VENABLES BELL & PARTNERS San Francisco	USA	VENABLES BELL & PARTNERS San Francisco	SMUGGLER Hollywood
A13/053	00066	SOUL :60	MERCEDES-BENZ	CLA	MERKLEY + PARTNERS New York	USA	MERKLEY + PARTNERS New York	MJZ Los Angeles
A13/060	00311	FEELS GOOD INSIDE	TOYOTA - NEW ZEALAND	COROLLA	SAATCHI & SAATCHI Auckland	NEW ZEALAND	SAATCHI & SAATCHI Auckland	GOODOIL FILMS Sydney
A13/061	00343	SENIOR REBELS	VOLKSWAGEN GROUP IMPORT COMPANY	VOLKSWAGEN BEETLE	DDB GUOAN Beijing	CHINA	DDB GUOAN Beijing	THE SWEET SHOP Bangkok / BLACK + CAMERON Shanghai
A13/062	00378	BABY	VOLKSWAGEN	VW JETTA	DEUTSCH Los Angeles	USA	DEUTSCH Los Angeles	BISCUIT FILMWORKS Los Angeles
A13/063	00379	GET HAPPY	VOLKSWAGEN	VW BEETLE	DEUTSCH Los Angeles	USA	DEUTSCH Los Angeles	MJZ Los Angeles
A13/064	00380	MASK	VOLKSWAGEN	VW BEETLE	DEUTSCH Los Angeles	USA	DEUTSCH Los Angeles	BISCUIT FILMWORKS Los Angeles

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A13/067	00386	CRASH	VOLKSWAGEN	VW PASSAT	DEUTSCH Los Angeles	USA	DEUTSCH Los Angeles	IMPERIAL WOODPECKER Santa Monica
A13/068	00387	TOSS	VOLKSWAGEN	VW PASSAT	DEUTSCH Los Angeles	USA	DEUTSCH Los Angeles	IMPERIAL WOODPECKER Santa Monica
A13/069	00382	LAUGH	VOLKSWAGEN	VW JETTA	DEUTSCH Los Angeles	USA	DEUTSCH Los Angeles	BISCUIT FILMWORKS Los Angeles
A13/072	00443	LA VITA È BELLA	FIAT	FIAT	WIEDEN+KENNEDY Shanghai	CHINA	WIEDEN+KENNEDY Shanghai	@radical.media Santa Monica
A13/083	00633	ENOUGH	NISSAN CSEN	NISSAN ALTIMA	O POSITIVE FILMS New York	USA	TBWA\CHIAT\DAY Los	O POSITIVE FILMS New York
A13/084	00657	DAS HUND	PON'S AUTOMOBIELHANDEL B.V	VOLKSWAGEN	DDB & TRIBAL AMSTERDAM	THE NETHERLANDS	DDB & TRIBAL AMSTERDAM	CZAR Amsterdam
A13/087	02318	HOW TO CHANGE CARS FOREVER	DODGE	DART	BISCUIT FILMWORKS Los Angeles	USA	WIEDEN+KENNEDY Portland	BISCUIT FILMWORKS Los Angeles
A13/088	02264	BMW M5 BULLET	BMW	BMW M5	CUNDARI Toronto	CANADA	CUNDARI Toronto	BIG BLOCK Santa Monica
A13/109	02534	TALL GIRL	VOLKSWAGEN	VW UP!	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London	GORGEOUS London
A13/114	02819	MY WAY	VOLKSWAGEN	GOLF GTI	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London	MARKENFILM Berlin / THE MOB FILM COMPANY London
A13/143	03169	ROAM	LAND ROVER	LAND ROVER BRAND	Y&R New York	USA	Y&R New York	BISCUIT FILMWORKS Los Angeles
A13/149	02849	SARAH	FIAT AUTOMOVEIS S.A	FIAT BRAVO	LEO BURNETT TAILOR MADE São Paulo	BRAZIL	LEO BURNETT TAILOR MADE São Paulo	ZOLA São Paulo
A13/157	00882	CAUGHT	BMW	BMW	kbs+ New York	USA	kbs+ New York	HOCHKANT FILM Munich
A13/159	02377	PEDRO	VOLKSWAGEN	SIGN ASSIST	DDB TRIBAL BERLIN	GERMANY	DDB TRIBAL BERLIN	BUBBLES FILM Berlin
A13/163	03130	DISTRACTION	VOLKSWAGEN DO BRASIL	VW EMERGENCY CITY BRAKE	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo	VOLCANO HOTMIND São Paolo

A14 (Other Vehicles, Auto Products & Services)

A14/030	03000	THE CENTAUR	HONDA MOTO	HONDA MOTO	DDB PARIS	FRANCE	DDB PARIS	CRAC Paris
A14/043	02547	DAMN LICENSE PLATES	CAR ONE	USED CARS	LEO BURNETT ARGENTINA Buenos Aires	ARGENTINA	LEO BURNETT ARGENTINA Buenos Aires	GLORIA FILMS Buenos Aires

A15 (Home Electronics & Audio-Visual)

A15/005	01316	CHARGE	SAMSUNG	SAMSUNG SMART TV	CHI & PARTNERS London	UNITED KINGDOM	CHI & PARTNERS London	SOMESUCH & CO London
A15/006	01324	KING OF TV CITY	SAMSUNG	SAMSUNG SMART TV	CHI & PARTNERS London	UNITED KINGDOM	CHI & PARTNERS London	STINK London
A15/024	00595	BAKE IT	ACER	ASPIRE S5 ULTRABOOK	MOTHER London	UNITED KINGDOM	MOTHER London	STINK London
A15/043	02381	INSPIRED	CANON USA	DIGITAL SLR CAMERAS	GREY NEW YORK	USA	GREY NEW YORK	MJZ Los Angeles

A16 (Retail Stores)

A16/016	00729	KYRIE IN THE AIR	FOOT LOCKER	FOOT LOCKER	BBDO NEW YORK	USA	BBDO NEW YORK	O POSITIVE FILMS New York
A16/019	00742	YACHT	FOOT LOCKER	FOOT LOCKER	BBDO NEW YORK	USA	BBDO NEW YORK	BISCUIT FILMWORKS Los Angeles

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A16/020	00743	MELOS	FOOT LOCKER	FOOT LOCKER	BBDO NEW YORK	USA	BBDO NEW YORK	BISCUIT FILMWORKS Los Angeles
A16/028	01515	THE JOURNEY	JOHN LEWIS	DEPARTMENT STORE	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London	BLINK PRODUCTIONS London
A16/029	01516	THE OTHER HALF	JOHN LEWIS	NEVER KNOWINGLY UNDERSOLD	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London	RATTLING STICK London
A16/030	02170	SHIP MY PANTS	KMART	STORE TO HOME	DRAFTFCB Chicago	USA	DRAFTFCB Chicago	BOB INDUSTRIES Santa Monica
A16/032	01983	SHAME	FARMACITY	FARMACITY	Y&R BUENOS AIRES	ARGENTINA	Y&R BUENOS AIRES	FIGHT FILMS Buenos Aires
A16/055	02673	SOUL	LEICA STORE SÃO PAULO	LEICA M-MONOCROM	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo	SENTIMENTAL FILME São Paulo
A16/074	00572	THE TRUTH	MORRISONS	CHRISTMAS	DLKW LOWE London	UNITED KINGDOM	DLKW LOWE London	ACADEMY FILMS London
A16/090	02228	CHASE	HOME PRODUCT CENTER	HOMEPRO EXPO	BBDO BANGKOK	THAILAND	BBDO BANGKOK	PHENOMENA Bangkok
A16/110	03271	NIGHTWALKERS	IKEA	IKEA SWEDEN	ÅKESTAM HOLST Stockholm	SWEDEN	ÅKESTAM HOLST Stockholm	SOCIAL CLUB Stockholm
A16/128	00539	PLAYIN' WITH MY FRIENDS	IKEA	IKEA	MOTHER London	UNITED KINGDOM	MOTHER London	BLINK PRODUCTIONS London
A16/131	03239	TERRACE	IKEA	IKEA	S,C,P,F Barcelona	SPAIN	S,C,P,F Barcelona	PUENTE AÉREO Barcelona

A18 (Travel, Transport & Tourism)

A18/010	00083	GRANDPA'S MAGIC TRICK	WIDERØE	AIRLINE	McCANN OSLO Oslo	NORWAY	McCANN OSLO Oslo	4 1/2 Oslo
A18/026	01157	BABY	THE CAPITAL TRANSIT NETWORK	PUBLIC TRANSPORT	LG2 Québec	CANADA	LG2 Québec	NOVA FILM Quebec
A18/043	02270	DADDY'S GIRL	SAS – SCANDINAVIAN AIRLINES SYSTEM	SAS – SCANDINAVIAN AIRLINES SYSTEM	DDB OSLO	NORWAY	DDB OSLO	EINAR FILM & FORTELLINGER Oslo
A18/048	02982	BULGARIA	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON	MOXIE PICTURES London
A18/049	02983	NEW ZEALAND	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON	MOXIE PICTURES London
A18/050	02984	HIMALAYAS	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON	MOXIE PICTURES London

A19 (Entertainment & Leisure)

A19/004	00719	INTERSECTION - PART 1 (TV)	STER KINEKOR	STER KINEKOR	FoxP2 Cape Town	SOUTH AFRICA	FoxP2 Cape Town	BOUFFANT FILMS Johannesburg
A19/005	01290	INTERSECTION - PART 2 (CINEMA)	STER KINEKOR	THEATRES	FoxP2 Cape Town	SOUTH AFRICA	FoxP2 Cape Town	BOUFFANT FILMS Johannesburg
A19/015	00366	JIGGLE	NEW ZEALAND LOTTERIES	SCRATCH N WIN TICKET	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland	THE SWEET SHOP Auckland
A19/017	00627	THE FOREST	OUTBOX	INTERNATIONAL SHORT FILM FESTIVAL	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT	CLANDESTINO FILMS Beirut
A19/019	00715	AIRPORT SECURITY	SCIENCE WORLD	EDUCATION CENTRE/TOURISM/LEISURE/ENTERTAINMENT	RETHINK Vancouver	CANADA	RETHINK Vancouver	INDUSTRY FILMS Toronto

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A19/037	01461	THE WAG	NORSK TIPPING (THE NORWEGIAN STATE LOTTERY)	LOTTO	TRY/APT ADVERTISING AGENCY Oslo	NORWAY	TRY/APT ADVERTISING AGENCY Oslo	BACON OSL Oslo
A19/049	01726	LIVE-ACTION TRAILER	ACTIVISION PUBLISHING	CALL OF DUTY: BLACK OPS II	72ANDSUNNY Los Angeles	USA	72ANDSUNNY Los Angeles	RESET Santa Monica
A19/059	02003	THE SLOT CAR MAN	SVENSKA SPEL	LOTTERY	KING Stockholm	SWEDEN	KING Stockholm	TRAKTOR Venice
A19/060	02004	THE SLOT CAR MAN (NEIGHBOUR)	SVENSKA SPEL	LOTTERY	KING Stockholm	SWEDEN	KING Stockholm	TRAKTOR Venice
A19/061	02005	THE SLOT CAR MAN (CURVE)	SVENSKA SPEL	LOTTERY	KING Stockholm	SWEDEN	KING Stockholm	TRAKTOR Venice
A19/077	00672	RISE	UBISOFT EMEA	ASSASSIN'S CREED III	SID LEE Paris	FRANCE	SID LEE Paris	JIMMY LEE Montréal / FURLINED Santa Monica
A19/080	02217	SNEEZE	MIAMI SHORT FILM FESTIVAL	MIAMI SHORT FILM FESTIVAL	CONILL SAATCHI & SAATCHI Torrance	USA	CONILL SAATCHI & SAATCHI Torrance	MILAGRO FILMS Los Angeles / ALBINAÑA FILMS Lisboa
A19/104	02996	YEAH THAT KINDA RICH, WRITERS ROOM	NY LOTTERY	LOTTERY/ POWER BALL	DDB NEW YORK	USA	DDB NEW YORK	O POSITIVE FILMS New York
A19/106	02998	YEAH THAT KINDA RICH, INVASION	NY LOTTERY	NY LOTTERY	DDB NEW YORK	USA	DDB NEW YORK	O POSITIVE FILMS New York

A20 (Publications & Media)

A20/020	00072	MEET THE SUPERHUMANS	CHANNEL 4	ON AIR TV PROMOTION	4creative London	UNITED KINGDOM	4creative London	4creative London
A20/021	00522	STREET RACE	CHANNEL 4	ON AIR TV PROMOTION	CHANNEL 4 London	UNITED KINGDOM	4creative London	4creative London
A20/024	00619	FUEL FOR FANS	CANAL +	CANAL +	BETC Paris	FRANCE	BETC Paris	HENRY DE CZAR Paris
A20/041	01221	KANVAS SCANDINAVIAN WEEK	VRT	CANVAS	MAKE LEMONADE Herent	BELGIUM	MAKE LEMONADE Herent	CZAR.BE Brussels / BACON OSL Oslo
A20/064	01848	STADIUM UK	BBC	BBC SPORT	RKCR Y&R London	UNITED KINGDOM	RKCR Y&R London	PASSION PICTURES London / RED BEE MEDIA London- Ealing Cross
A20/091	03074	GET INVOLVED	NEWS INTERNATIONAL	THE SUN NEWSPAPER	GREY LONDON	UNITED KINGDOM	GREY LONDON	CAVIAR FILMS London
A20/093	03032	BORN INTO IT	ESPN	ESPN	WIEDEN+KENNEDY New York	USA	WIEDEN+KENNEDY New York	IMPERIAL WOODPECKER New York
A20/094	03033	TEAM SPIRIT	ESPN	ESPN	WIEDEN+KENNEDY New York	USA	WIEDEN+KENNEDY New York	MOXIE PICTURES New York
A20/095	03039	CLAYTON	ESPN	THIS IS SPORTSCENTER	WIEDEN+KENNEDY New York	USA	WIEDEN+KENNEDY New York	O POSITIVE FILMS New York
A20/102	02600	ELVIS IS DEATH	MTV BRASIL	MTV BRASIL	LODUCCA São Paulo	BRAZIL	LODUCCA São Paulo	PRODIGO Sao Paulo / BIG FOOTE MUSIC AND SOUND Sao Paulo
A20/107	02213	OPERATION MAIDANA	AGEA	OLÉ SPORTS NEWSPAPER	Y&R BUENOS AIRES	ARGENTINA	Y&R BUENOS AIRES	ARGENTINA CINE Buenos Aires

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A20/118	02741	JUNGLE	NATGÉO WILD	NATGÉO WILD	DDB PARIS	FRANCE	DDB PARIS	STRIPES Paris
A20/119	02742	SANDSTORM	NATGÉO WILD	NATGÉO WILD	DDB PARIS	FRANCE	DDB PARIS	STRIPES Paris
A20/120	02743	GNU	NATGÉO WILD	NATGÉO WILD	DDB PARIS	FRANCE	DDB PARIS	STRIPES Paris

A21 (Banking, Investment & Insurance)

A21/027	01462	HEYBERKERKIE	DNB	CHILDREN'S HOUSESAVINGS ACCOUNT	TRY/APT ADVERTISING AGENCY Oslo	NORWAY	TRY/APT ADVERTISING AGENCY Oslo	BACON OSL Oslo
A21/029	01464	THE TREASURE	DNB BANK	SAVINGS	TRY/APT ADVERTISING AGENCY Oslo	NORWAY	TRY/APT ADVERTISING AGENCY Oslo	BACON OSL Oslo
A21/054	00467	MINTS & COLA	1ST FOR WOMEN INSURANCE	MOTOR AND HOUSEHOLD INSURANCE	BLACK RIVER FC Johannesburg	SOUTH AFRICA	BLACK RIVER FC Johannesburg	VELOCITY FILMS Johannesburg
A21/055	00658	SPEEDBOAT	CENTRAAL BEHEER ACHMEA	INSURANCE COMPANY	DDB & TRIBAL AMSTERDAM	THE NETHERLANDS	DDB & TRIBAL AMSTERDAM	BONKERS Amsterdam
A21/071	03163	DISCUSSION	AMIS	MEXICAN INSURANCE ASSOCIATION	OGILVY & MATHER Mexico City	MEXICO	OGILVY & MATHER Mexico City	CENTRAL FILMS Mexico City
A21/073	02956	FORGET ME NOT	THAI LIFE INSURANCE	THAI LIFE INSURANCE	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok	PHENOMENA Bangkok
A21/111	01540	KEY AUNTIE	ALIPAY	ALIPAY/ ONLINE PAYMENT PLATFORM	LOWE CHINA Shanghai	CHINA	LOWE CHINA Shanghai	PHENOMENA Bangkok
A21/123	01988	PHOTO BOOTH	FIFTH THIRD BANK	IDENTITY ALERT	LEO BURNETT CHICAGO	USA	LEO BURNETT CHICAGO	MONACO REPS New York
A21/124	01989	SCHOOL PHOTO	FIFTH THIRD BANK	IDENTITY ALERT	LEO BURNETT CHICAGO	USA	LEO BURNETT CHICAGO	MONACO REPS New York
A21/145	02749	YOUR FIRST CAR INSURANCE TASTE TEST	GEICO	AUTO INSURANCE	THE MARTIN AGENCY Richmond	USA	THE MARTIN AGENCY Richmond	STATION FILM Los Angeles
A21/147	02751	A LITTLE CAR INSURANCE ON YOUR LIPS	GEICO	AUTO INSURANCE	THE MARTIN AGENCY Richmond	USA	THE MARTIN AGENCY Richmond	STATION FILM Los Angeles

A22 (Business Equipment & Services)

A22/010	00744	BAND	FEDEX	FEDEX CUP	BBDO NEW YORK	USA	BBDO NEW YORK	O POSITIVE FILMS New York
A22/011	00745	CHECK IN	FEDEX	FEDEX CUP	BBDO NEW YORK	USA	BBDO NEW YORK	O POSITIVE FILMS New York
A22/016	00924	AROUND THE WORLD	GO DADDY	GODADDY.COM	DEUTSCH New York	USA	DEUTSCH New York	BISCUIT FILMWORKS Los Angeles
A22/017	00925	PERFECT MATCH	GO DADDY	GODADDY.COM	DEUTSCH New York	USA	DEUTSCH New York	BISCUIT FILMWORKS Los Angeles
A22/031	01740	MEETING WITH TIM	SAMSUNG	GALAXY	72ANDSUNNY Los Angeles	USA	72ANDSUNNY Los Angeles	EPOCH FILMS Beverly Hills
A22/033	00077	GIMMICKS	FEDEX CANADA	LESS THAN URGENT, GROUND, FREIGHT, SMALL BUSINESS	BBDO TORONTO	CANADA	BBDO TORONTO	SONS AND DAUGHTERS Toronto

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A22/049	03131	LIFE CUTS	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo	ZOLA São Paulo
A22/052	00803	LAG	COX COMMUNICATIONS	COX BUSINESS	DRAFTFCB Chicago	USA	DRAFTFCB Chicago	BOB INDUSTRIES Santa Monica
A22/060	03201	LAST DAY	STAPLES	STAPLES.COM	DAVID Buenos Aires	ARGENTINA	DAVID Buenos Aires	PALERMO FILMS Buenos Aires

A23 (Commercial Public Services)

A23/045	01251	POOL	WRAAC	PARENTAL CONTROL BAR	LATINWORKS Austin	USA	LATINWORKS Austin	BOXER FILMS Los Angeles
A23/046	01465	THE MOST FERTILE WOMAN IN THE WORLD	CANAL DIGITAL NORGE AS	OPTIONAL TV PACKAGE	TRY/APT ADVERTISING AGENCY Oslo	NORWAY	TRY/APT ADVERTISING AGENCY Oslo	BACON OSL Oslo
A23/066	00601	EYES	NEXTEL	NEXTEL	MJZ London	UNITED KINGDOM	MADRE Buenos Aires	MJZ London / LABHOUSE Buenos Aires
A23/068	00773	PAJAMAS	SPRINT	SPRINT	LEO BURNETT CHICAGO	USA	LEO BURNETT CHICAGO / DIGITAS Chicago	ANONYMOUS CONTENT Culver City
A23/082	00174	I WILL RETURN	SAFESTORE	SELF STORAGE	WCRS London	UNITED KINGDOM	WCRS London	BLINK PRODUCTIONS London
A23/086	02383	TROLL	DIRECTV	TELECOMMUNICATIONS	GREY NEW YORK	USA	GREY NEW YORK	BISCUIT FILMWORKS Los Angeles
A23/087	02386	FUNERAL	DIRECTV	TELECOMMUNICATIONS	GREY NEW YORK	USA	GREY NEW YORK	MJZ Los Angeles
A23/088	02387	DINNER PARTY	DIRECTV	TELECOMMUNICATIONS	GREY NEW YORK	USA	GREY NEW YORK	MJZ Los Angeles
A23/089	02388	PIZZERIA	DIRECTV	TELECOMMUNICATIONS	GREY NEW YORK	USA	GREY NEW YORK	MJZ Los Angeles
A23/090	02389	MOTORCYCLE	DIRECTV	CABLE	GREY NEW YORK	USA	GREY NEW YORK	MJZ Los Angeles
A23/091	02390	HAWK	DIRECTV	TELECOMMUNICATIONS	GREY NEW YORK	USA	GREY NEW YORK	MJZ Los Angeles
A23/092	02391	BEARS	DIRECTV	TELECOMMUNICATIONS	GREY NEW YORK	USA	GREY NEW YORK	MJZ Los Angeles
A23/093	02392	HORSES	DIRECTV	TELECOMMUNICATIONS	GREY NEW YORK	USA	GREY NEW YORK	MJZ Los Angeles
A23/152	01364	HARRY	SBS	ON DEMAND BROADCAST SERVICE	JOY. Sydney	AUSTRALIA	JOY. Sydney	EXIT FILMS Sydney / Alt.VFX Brisbane / THE BUTCHERY Melbourne
A23/153	01365	CARMELINA	SBS	ON DEMAND BROADCAST SERVICE	JOY. Sydney	AUSTRALIA	JOY. Sydney	EXIT FILMS Sydney / Alt.VFX Brisbane / THE BUTCHERY Melbourne
A23/207	02817	PS3 AND BEER	CABLEVISION	FIBERTEL	DON Buenos Aires	ARGENTINA	DON Buenos Aires	URSULA Buenos Aires
A23/208	02816	NEPHEWS	CABLEVISION	FIBERTEL	DON Buenos Aires	ARGENTINA	DON Buenos Aires	URSULA Buenos Aires
A23/240	03056	VODAFONE - KISS	VODAFONE	MOBILE SERVICE PROVIDER	GREY LONDON	UNITED KINGDOM	GREY LONDON	ACADEMY London

A24 (Corporate Image)

A24/007	00358	STAYING UP	McDONALD'S NEW ZEALAND	FAST FOOD	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland	REVOLVER/ WILL O'ROURKE Sydney
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A24/008	00372	DREAMS	CAMELOT	LOTTERY GOOD CAUSES	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM	ABBOTT MEAD VICKERS BBDO London	ACADEMY FILMS London
A24/017	02048	HELP A CHILD REACH 5	UNILEVER	LIFEBUOY	LOWE + PARTNERS London	UNITED KINGDOM	LOWE LINTAS + PARTNERS Mumbai	CHROME PICTURES Mumbai
A24/029	00515	ANACHRONISM	TOYOTA	TOYOTA HYBRID RANGE	SAATCHI & SAATCHI Milan	ITALY	SAATCHI & SAATCHI Milan	AKITA FILM Milan
A24/032	00638	PLAY60	NFL	NFL	O POSITIVE FILMS New York	USA	GREY GROUP New York	O POSITIVE FILMS New York
A24/034	02645	FIND YOUR GREATNESS	NIKE	CLOTHING, FOOTWEAR & ACCESSORIES	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	PARK PICTURES New York
A24/045	03203	CRAZY FOR GOOD	COCA-COLA COMPANY	COCA-COLA GLOBAL CAMPAIGN	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo	SMUGGLER Hollywood
A24/046	03205	REAL BEAUTY SKETCHES	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo	PARANOID US Culver City
A24/104	02362	BEING THERE	ORANGE	CAN 2013	MARCEL Paris	FRANCE	MARCEL Paris	U-MAN Paris / VELOCITY FILMS Johannesburg

A26 (Public Health & Safety)

A26/010	01156	MESSAGES	QUEBEC AUTOMOBILE INSURANCE CORPORATION	ROAD SAFETY	LG2 Québec	CANADA	LG2 Québec	QUATRE ZÉRO UN Montréal
A26/011	01474	PHONE DRIVING WOMAN	NORWEGIAN COUNCIL FOR ROAD SAFETY	ROAD SAFETY	TRY/APT ADVERTISING AGENCY Oslo	NORWAY	TRY/APT ADVERTISING AGENCY Oslo	EINAR FILM & FORTELLINGER Oslo
A26/013	00427	MUTATION	DEPARTMENT OF HEALTH	TOBACCO CONTROL	DARE London	UNITED KINGDOM	DARE London / NOW London	HLA London
A26/023	00618	SILENT MOVIE	PROGETTO ITACA	NO PROFIT ORGANIZATION	Y&R ITALY Milan	ITALY	Y&R ITALY Milan	FILMASTER Milan
A26/035	02876	NATHALIE	INSTITUT DE FRANCE / FONDATION RECHERCHE CARDIO-VASCULAIRE	CHARITIES	PUBLICIS CONSEIL Paris	FRANCE	PUBLICIS CONSEIL Paris	PARTIZAN Paris
A26/059	01359	DUMB WAYS TO DIE	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA	McCANN MELBOURNE	

A27 (Public Awareness Messages)

A27/004	00533	TAKEAWAY	CCTV	TV/BROADCASTING STATION	SAATCHI & SAATCHI Shanghai	CHINA	SAATCHI & SAATCHI Shanghai	OFF-LO-HI Hong Kong
A27/007	00363	DEMAND EQUAL PAY	YWCA	CHARITY	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland	THICK AS THIEVES Auckland
A27/010	03165	PLAYGROUND	MOVIMIENTO TODOS LOS DIAS ES EL DIA PARA NO DISCRIMINAR	MOVIMIENTO TODOS LOS DIAS ES EL DIA PARA NO DISCRIMINAR	OGILVY & MATHER Mexico City	MEXICO	OGILVY & MATHER Mexico City	CENTRAL FILMS Mexico City
A27/012	01023	BLIND EYE	WOMEN'S AID	WOMEN'S AID	WCRS London	UNITED KINGDOM	WCRS London	MPC London
A27/024	02384	ED	STATES UNITED TO PREVENT GUN VIOLENCE	GUN CONTROL ORGANIZATION	GREY NEW YORK	USA	GREY NEW YORK	harvest Santa Monica

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A27/048	01510	OSCAR FOR THE DISABLED	CAP48	INTEGRATION OF DISABLED PEOPLE IN THE JOB MARKET	AIR BRUSSELS	BELGIUM	AIR BRUSSELS	SHARP PRODUCTIONS Brussels
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A28 (Fundraising & Appeals)

A28/001	00252	NOT ALONE	MACMILLAN	CANCER SUPPORT	VCCP London	UNITED KINGDOM	VCCP London	RSA FILMS London
A28/015	01500	LOVE	DARG	DARG	BESTER BURKE SLINGERS GROUP Cape Town	SOUTH AFRICA	BESTER BURKE SLINGERS GROUP Cape Town	GIANT FILMS Cape Town
A28/035	01622	HELPLESS	ST JOHNS AMBULANCE	ST JOHNS AMBULANCE	BBH London	UNITED KINGDOM	BBH London	BLINK PRODUCTIONS London
A28/037	00574	SYMMETRY	MARIE CURIE CANCER CARE	GREAT DAFFODIL APPEAL	DLKW LOWE London	UNITED KINGDOM	DLKW LOWE London	BLINK PRODUCTIONS London
A28/048	00145	JONAS	MEDECINS SANS FRONTIERES	CHARITIES	KOMMUNIKATIONSBUUREAUET KØBENHAVN Copenhagen	DENMARK	KOMMUNIKATIONSBUUREAUET KØBENHAVN Copenhagen	UITCH ISCRATCH PRODUCTION Copenhagen
A28/055	00664	c	ISPC	CHARITY	OGILVY & MATHER Dublin	IRELAND	OGILVY & MATHER Dublin	BLINDER Dublin
A28/061	01064	MAKE IT POSSIBLE	ANIMALS AUSTRALIA	FACTORY FARMING	LOUD Sydney	AUSTRALIA	LOUD Sydney	FSM DESIGN + VFX Sydney
A28/070	01301	BAD PRESS	THE PRINCE'S TRUST	THE PRINCE'S TRUST	CHI & PARTNERS London	UNITED KINGDOM	CHI & PARTNERS London	CHI LAB London
A28/080	02990	HOUSE HUNT	NATIONAL CENTRE FOR DOMESTIC VIOLENCE	NATIONAL CENTRE FOR DOMESTIC VIOLENCE	JWT London	UNITED KINGDOM	JWT London	RATTLING STICK London
A28/084	02901	DOLYPHAN	WWF	WWF FRANCE	MARCEL Paris	FRANCE	MARCEL Paris / PUBLICIS ARGENTINA Buenos Aires	STINK Paris / MIKROS Levallois-Perret / WAM Clichy
A28/085	02902	BAMBOSEAL	WWF	WWF FRANCE	MARCEL Paris	FRANCE	MARCEL Paris / PUBLICIS ARGENTINA Buenos Aires	STINK Paris / MIKROS Levallois-Perret / WAM Paris
A28/096	01888	LAST 10	HEART & STROKE FOUNDATION	HEART & STROKE FOUNDATION	LOWE ROCHE Toronto	CANADA	LOWE ROCHE Toronto	OPC/KNUCKLEHEAD Toronto

B01 (Viral Film)

B01/011	00808	OUR BLADES ARE F****ING GREAT	DOLLAR SHAVE CLUB	DOLLAR SHAVE CLUB BLADES	ÜBER CONTENT Los Angeles	USA	PAULILU Los angeles	ÜBER CONTENT Los Angeles
B01/024	01360	DUMB WAYS TO DIE	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA	McCANN MELBOURNE	
B01/031	01624	DONT COVER IT UP	REFUGE	REFUGE	BBH London	UNITED KINGDOM	BBH London	
B01/033	01678	TEST DRIVE	PEPSI	MAX	TBWA\CHIAT\DAY Los Angeles	USA	TBWA\CHIAT\DAY Los Angeles	FUNNY OR DIE'S GIFTED YOUTH Los Angeles
B01/080	02116	POKER	CARLSBERG	CARLSBERG	DUVAL GUILLAUME MODEM Antwerp	BELGIUM	DUVAL GUILLAUME MODEM Antwerp	MONODOT Brussels / SONICVILLE Brussels / GRID BXL Brussels
B01/082	02118	AMAZING MINDREADER	FEBELFIN	BELGIAN FEDERATION OF BANKS	DUVAL GUILLAUME MODEM Antwerp	BELGIUM	DUVAL GUILLAUME MODEM Antwerp	CAVIAR Brussels

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B01/084	02150	BUYRAL	JOHN ST.	JOHN ST.	john st. Toronto	CANADA	john st. Toronto	AIRCASTLE PRODUCTION Toronto
B01/093	02528	BABY AND ME	EVIAN	EVIAN	BETC Paris	FRANCE	BETC Paris	ICONOCLAST Paris
B01/099	02171	SHIP MY PANTS	KMART	STORE TO HOME	DRAFTFCB Chicago	USA	DRAFTFCB Chicago	BOB INDUSTRIES Santa Monica
B01/105	01718	WEYLAND'S 2023 TED TALK	PROMETHEUS	PROMETHEUS	RSA FILMS New York	USA	IGNITION CREATIVE Santa Monica	RSA FILMS New York
B01/142	01731	THE REPLACERS	ACTIVISION PUBLISHING	CALL OF DUTY: BLACK OPS II	72ANDSUNNY Los Angeles	USA	72ANDSUNNY Los Angeles	HUNGRY MAN Los Angeles
B01/147	01070	IT FOLLOWS ME AROUND	CHILDLINE	PHYSICAL ABUSE AWARENESS	MUSTARD London	UNITED KINGDOM	NSPCC London	MUSTARD London / SHOOTMEDIA London
B01/152	03184	DANCE DICTIONARY VIRAL	P&G	PUMA FRAGRANCE	GREY LONDON	UNITED KINGDOM	GREY LONDON	SOMESUCH & CO London

B02 (Long Format Internet Film)

B02/007	01127	MANDIBLE	NEWPORT BEACH FILM FESTIVAL	NEWPORT BEACH FILM FESTIVAL	RPA Santa Monica	USA	RPA Santa Monica	TOOL Santa Monica
B02/023	01761	PLAN DOCUMENTARY	PLAN INTERNATIONAL	PLAN INTERNATIONAL	RATTLING STICK London	UNITED KINGDOM	ABBOTT MEAD VICKERS BBDO London	RATTLING STICK London
B02/037	00603	METAMORPHOSI S	CREDIT SUISSE	CREDIT SUISSE	HAVAS WORLDWIDE London	UNITED KINGDOM	HAVAS WORLDWIDE London	SKINFLICKS London
B02/040	03034	TEAM SPIRT	ESPN	ESPN	WIEDEN+KENNEDY New York	USA	WIEDEN+KENNEDY New York	MOXIE PICTURES New York

B03 (Short Format Internet Film)

B03/003	00223	HOW TO SHOCK A CELEBRITY	SABIN VACCINE INSTITUTE	END7	WUNDERMAN London	UNITED KINGDOM	WUNDERMAN London	TOAST TV London
B03/005	00272	SKATE FORTWO	MERCEDES-BENZ	SMART FORTWO	WEAPON7 London	UNITED KINGDOM	WEAPON7 London	PULSE FILMS London
B03/015	00411	RICE COOKER	7-ELEVEN HONG KONG	REDEMPTION PROMOTION	LEO BURNETT HONG KONG	HONG KONG	LEO BURNETT HONG KONG	ANSWERMARK Hong Kong
B03/016	00412	KETTLE	7-ELEVEN HONG KONG	REDEMPTION PROMOTION	LEO BURNETT HONG KONG	HONG KONG	LEO BURNETT HONG KONG	ANSWERMARK Hong Kong
B03/027	00052	MATRYOSH-CAR	HONDA MOTOR CO.	N BOX+	DENTSU Tokyo	JAPAN	DENTSU Tokyo	KAIBUTSU Tokyo / AOI ADVERTISING PROMOTION Tokyo
B03/050	00067	SOUL EXTENDED VERSION	MERCEDES-BENZ	CLA	MERKLEY + PARTNERS New York	USA	MERKLEY + PARTNERS New York	MJZ Los Angeles
B03/077	01347	THE TRUTH	SCA	BODYFORM	RUBBER REPUBLIC Bristol	UNITED KINGDOM	RUBBER REPUBLIC Bristol /	RUBBER REPUBLIC Bristol
B03/088	01574	A SMALL DEMONSTRATION	MICROSOFT - PORTUGAL	WINDOWS 8	O ESCRITORIO Estoril	PORTUGAL	O ESCRITORIO Estoril	O ESCRITORIO Estoril
B03/099	00133	INTO THE WOODS	SIMPLOT	JOHN WEST	BELGIOVANE WILLIAMS MACKAY Sydney	AUSTRALIA	BELGIOVANE WILLIAMS MACKAY Sydney	PLAZA FILMS Sydney
B03/123	01525	SOLAR CHARGING DUMMIES	SPIES TRAVELS	HOLIDAY	ROBERT/BOISEN & LIKE-MINDED Copenhagen	DENMARK	ROBERT/BOISEN & LIKE- MINDED Copenhagen	GOBSMACK PRODUCTIONS Copenhagen
B03/135	01819	SUSAN GLENN	UNILEVER	AXE	BBH NEW YORK	USA	BBH NEW YORK	RATTLING STICK London

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B03/149	01999	LOTTO - THE SLOT CAR MAN	SVENSKA SPEL	LOTTERY	KING Stockholm	SWEDEN	KING Stockholm	TRAKTOR Venice
B03/159	02246	GT 86 TEST WIFE	TOYOTA MOTOR EUROPE	TOYOTA GT 86	HAPPINESS BRUSSELS	BELGIUM	HAPPINESS BRUSSELS	CAVIAR Brussels
B03/165	02370	THE LOVER	COME4	NON-PROFIT PORN SITE	BEING Boulogne Billancourt	FRANCE	BEING Boulogne Billancourt	HENRY DE CZAR Paris
B03/230	01852	FLYING IN THE FACE OF ORDINARY	VIRGIN	VIRGIN ATLANTIC AIRWAYS	RKCR Y&R London	UNITED KINGDOM	RKCR Y&R London	PARTIZAN London
B03/235	02294	FOLLOW THE FROG	RAINFOREST ALLIANCE	THE RAINFOREST	HUNGRY MAN Los Angeles	USA	WANDER Los Angeles	WANDER Los Angeles
B03/254	02958	SMOKING KID	THAI HEALTH PROMOTION FOUNDATION	THAI HEALTH PROMOTION FOUNDATION	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok	SONGMUE Bangkok
B03/256	02999	HASHTAG KILLER: FIRST WORLD PROBLEMS ANTHEM	WATER IS LIFE	WATER IS LIFE (NON PROFIT)	DDB NEW YORK	USA	DDB NEW YORK	
B03/259	03035	BEACH	SOUTHERN COMFORT	SOUTHERN COMFORT	WIEDEN+KENNEDY New York	USA	WIEDEN+KENNEDY New York	BISCUIT FILMWORKS New York
B03/294	01818	OFFICE LOVE	UNILEVER	AXE	BBH NEW YORK	USA	BBH NEW YORK	SMUGGLER Hollywood
B03/322	02532	FOCUS GROUP	NATIONAL ADVERTISING AWARDS	AWARD SHOW	DRAFTFCB Toronto	CANADA	DRAFTFCB Toronto	ERIC YEALLAND Toronto

B04 (Branded Content Internet Film)

B04/008	02599	CHLOE'S WEDDING DAY	ARNOLD PALMER HOSPITAL	HOSPITAL	STRONG FILMS Orlando	USA	STRONG FILMS Orlando	STRONG FILMS Orlando
B04/018	02693	PUMA WHITE PAPER	PUMA	PUMA LIFESTYLE	DROGA5 New York	USA	DROGA5 New York	HUNGRY MAN New York / WORK London / CUT + RUN London
B04/019	01111	THIS SONG SAVED MY LIFE	MTV EXIT FOUNDATION	MTV EXIT FOUNDATION	18 FEET & RISING Sydney	AUSTRALIA		18 FEET & RISING Sydney / CURIOUS FILM Surry Hills
B04/023	02805	DREAM	LOUIS VUITTON	CORE VALUES	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris	STEAM FILMS Toronto
B04/024	02808	WORD	LOUIS VUITTON	CORE VALUES	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris	STEAM FILMS Toronto
B04/026	01455	PLAYIN' WITH MY FRIENDS	IKEA	IKEA	MOTHER London	UNITED KINGDOM	MOTHER London	BLINK PRODUCTIONS London
B04/031	02211	FIND YOUR UNDERSTANDING	EXPEDIA	WWW.EXPEDIA.CO M	180LA Santa Monica	USA	180LA Santa Monica	ÜBER CONTENT Los Angeles
B04/037	02503	THE CANDIDATE	HEINEKEN INTERNATIONAL	HEINEKEN	PUBLICIS ITALY Milan	ITALY	PUBLICIS ITALY Milan	STATE 31 Amsterdam
B04/075	00820	CLOUDS OVER CUBA	THE JFK PRESIDENTIAL LIBRARY & MUSEUM	CUBAN MISSILE CRISIS 50TH ANNIVERSARY	THE MARTIN AGENCY Richmond	USA	THE MARTIN AGENCY Richmond / TOOL Santa Monica	TOOL Santa Monica
B04/083	01996	UNCLE DREW	PEPSI	PEPSI MAX	DAVIE-BROWN ENTERTAINMENT Los Angeles	USA	DAVIE-BROWN ENTERTAINMENT Los Angeles	MINUSL New York

B05 (Internet Film Series)

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B05/058	02494	THE BEAUTY INSIDE: EPISODE 1: HELLO MY NAME IS ALEX	INTEL + TOSHIBA	TOSHIBA LAPTOP WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	PEREIRA & O'DELL San Francisco	B-REEL Los Angeles
B05/059	02495	THE BEAUTY INSIDE: EPISODE 2: LEAH	INTEL + TOSHIBA	TOSHIBA LAPTOP WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	PEREIRA & O'DELL San Francisco	B-REEL Los Angeles
B05/060	02496	THE BEAUTY INSIDE: EPISODE 3: IT HAS TO BE TONIGHT	INTEL + TOSHIBA	TOSHIBA LAPTOP WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	PEREIRA & O'DELL San Francisco	B-REEL Los Angeles
B05/061	02497	THE BEAUTY INSIDE: EPISODE 4: HELP WANTED	INTEL + TOSHIBA	TOSHIBA LAPTOP WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	PEREIRA & O'DELL San Francisco	B-REEL Los Angeles
B05/062	02498	THE BEAUTY INSIDE: EPISODE 5: I'D LIKE TO SHOW YOU SOMETHING	INTEL + TOSHIBA	TOSHIBA LAPTOP WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	PEREIRA & O'DELL San Francisco	B-REEL Los Angeles
B05/063	02499	THE BEAUTY INSIDE: EPISODE 6: THAT'S IT FOR ME	INTEL + TOSHIBA	TOSHIBA LAPTOP WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	PEREIRA & O'DELL San Francisco	B-REEL Los Angeles
C01 (Other Screens)								
C01/035	03235	MAKE IT TO MUSE - PART 1	STUDIO BRUSSELS	MUSIC FOR LIFE	MORTIERBRIGADE Brussels	BELGIUM	MORTIERBRIGADE Brussels	CAVIAR Brussels
C01/036	03236	MAKE IT TO MUSE - PART 2	STUDIO BRUSSELS	MUSIC FOR LIFE	MORTIERBRIGADE Brussels	BELGIUM	MORTIERBRIGADE Brussels	CAVIAR Brussels
C01/037	03237	MAKE IT TO MUSE - PART 3	STUDIO BRUSSELS	MUSIC FOR LIFE	MORTIERBRIGADE Brussels	BELGIUM	MORTIERBRIGADE Brussels	CAVIAR Brussels
C01/038	03238	MAKE IT TO MUSE - PART 4	STUDIO BRUSSELS	MUSIC FOR LIFE	MORTIERBRIGADE Brussels	BELGIUM	MORTIERBRIGADE Brussels	CAVIAR Brussels
C03 (Interactive Film)								
C03/004	01730	ART, COPY & CODE FILM	GOOGLE	ADVERTISING	72ANDSUNNY Los Angeles	USA	72ANDSUNNY Los Angeles	TOOL Santa Monica
C03/009	03202	BASKETBALL	JÓVENES DE PUERTO RICO EN RIESGO	JÓVENES DE PUERTO RICO EN RIESGO	DDB LATINA PUERTO RICO San Juan	PUERTO RICO	DDB LATINA PUERTO RICO San Juan	1/4 PRODUCTIONS Guaynabo
C03/010	03104	COKE WEARABLE MOVIE	THE COCA-COLA COMPANY	COCA-COLA	OGILVY NEW YORK	USA	OGILVY NEW YORK	PSYOP New York / BOSSA New York
C03/011	01493	ANYTIME. ANYWHERE	DEFENCE FORCE RECRUITING	AUSTRALIAN AIR FORCE	GEORGE PATTERSON Y&R Melbourne	AUSTRALIA	GEORGE PATTERSON Y&R Melbourne	PRODIGY Sydney

Film Lions Shortlist - Cannes Lions 2013

C03/014	00826	GOLDEN CHAINS	ALB	MUSIC VIDEO	CLM BBDO Boulogne-Billancourt	FRANCE	CLM BBDO Boulogne-Billancourt	CARNIBIRD Paris / ACNE PRODUCTION Stockholm
C03/027	02275	NIKE MY TIME IS NOW	NIKE	FOOTBALL	WIEDEN+KENNEDY London	UNITED KINGDOM	WIEDEN+KENNEDY London	STINK London

Total Entries: 285